



# Australia CRM and Industry Products

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# Industry Products

Industry products further extend the value of the ServiceNow AI Platform by productizing data models, frameworks, and workflows to address common experience challenges at scale.

<p><b>Financial Services</b></p>  <p>Help financial institutions deliver convenient experiences that build customer loyalty.</p> <p><a href="#">↗</a></p>	<p><b>Healthcare and Life Sciences</b></p>  <p>Move information and work across healthcare organizations so providers, payers, and life science companies can provide excellent patient care.</p> <p><a href="#">↗</a></p>	<p><b>Manufacturing Commercial Operations</b></p>  <p>Integrate people, process, and technology into a system of action across the manufacturing value chain.</p> <p><a href="#">↗</a></p>
<p><b>Public Sector</b></p>  <p>Enable the development of public sector applications for the delivery of digital services to constituents, such as benefits, licenses, and service requests.</p> <p><a href="#">↗</a></p>	<p><b>Retail</b></p>  <p>Enhance the efficiency of retail operations through optimized processes and tools.</p> <p><a href="#">↗</a></p>	<p><b>Telecommunications, Media, and Technology</b></p>  <p>Unite ordering and assurance on one platform for a seamless experience and visibility for communications service providers.</p> <p><a href="#">↗</a></p>