

Software Asset Management

Simplify the management and optimization of your software assets using the ServiceNow Software Asset Management application, which offers the industry's only single-architecture platform for ITIL.



Normalize software assets

Automatically normalize your software assets with updates from the Software Asset Management content service.



Manage software rights

Track and manage rights for your software products by creating or importing software entitlements.



Leverage publisher packs

Use license metric data for specific software publishers to accurately track your software usage.



Track SaaS subscription usage

Integrate with SaaS applications and SSO providers to track your SaaS subscription usage. Use this data to manage compliance and optimize licensing for your subscriptions.



View and take action on your license position

Use the License usage view (Software Asset Workspace) or License Workbench (Software Asset Management classic application) to view your license compliance position and easily remediate any license compliance issues.



Track software spend

Track and manage financial transaction data for your software products so that you can optimize your software spend.



Analyze and improve your business processes using software asset analytics dashboards

Analyze business processes and identify areas of improvement using consolidated dashboards with actionable data visualizations.